CREATE
Technology Watch Workshop

Purpose and Value of Technology Watch



### **Technology Watch in Generic Terms**

- Assemblage of methodologies, both human and computer based, required to understand the status of science and technology
- A way for the
  - detection,
  - exploration,
  - assessment and
  - communication of promising technologies
- Define, facilitate and drive innovation management process
- Extract useful information from large volumes of structured and unstructured S&T text
- Statement on potential impact of new technologies

## **Technology Watch in Generic Terms (2)**

#### ...but:

- Technology watch is non-predictive!
- No prediction of future characteristics and timing of new technologies
- Technology watch does not provide technology forecasts

## **Technology Watch - Types of Technologies**

- Emerging technologies
  - Technologically immature or mature
  - Have not yet achieved potential level of acceptance and market penetration
  - Part of a new technology path

- Sustaining technologies
  - improve performance of established product through current technology paradigms

## **Technology Watch - Types of Technologies (2)**

- Disruptive technologies
  - Scientific discoveries that break through usual product/technology capabilities
  - Introduce a package of attributes very different from the mainstream customers' historical set
  - May provide inferior product features wrt. some parameters measured by mainstream market, at least in the short run
  - Provide dramatic improvements in the long run
- Enabling technologies
  - Prerequisite for other technologies, products and processes

## **Technology Watch in the CREATE Context**

#### Purpose:

- Early detection of emerging technologies
- Early perception of potential impact

#### Value:

- Providing advice to long term strategic decisions in the aeronautics sector
  - Research policies
  - Funding policies
  - Product line management
  - New business development
  - Highlight new opportunities and threats

## **Technology Watch in the CREATE Context (2)**

#### Additional aims

- Identification of experts and research hubs
- Technology signatures regarding readiness and capability
- Collaboration and social network analysis
- Targeting of R&D resources
- Patent opportunity and technology gap identification
- Feed for technology prediction models

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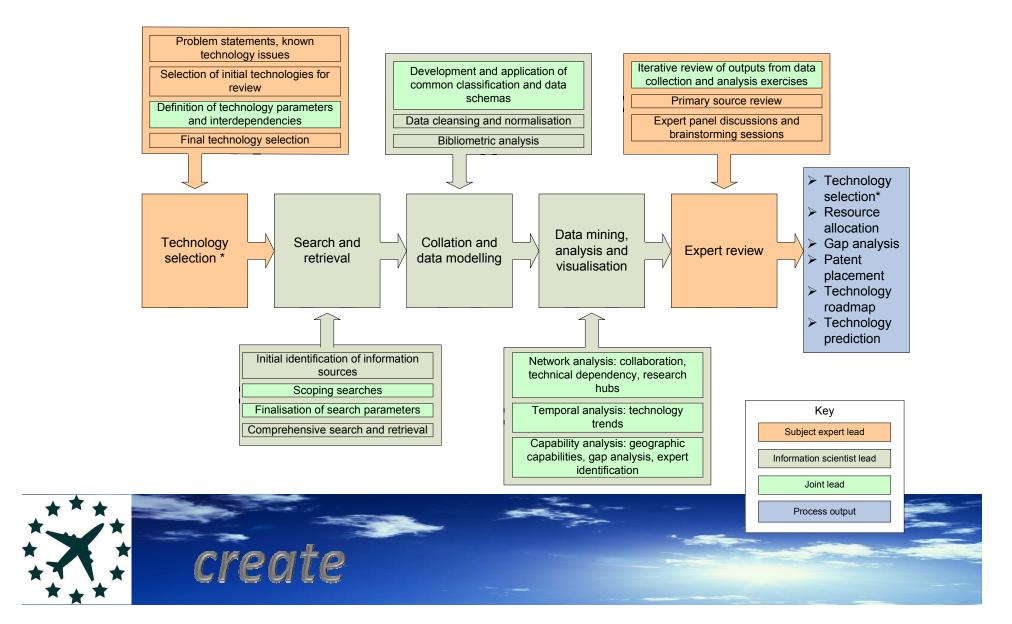
The Technology Watch Case Study



## **Technology Watch Case Study**

- Illustrative process
- Actual case study high temperature polymers

#### Illustrative process - iterative



### Requirements overview

- Comprehensive retrieval of relevant, validated information
- Effective collaboration between technical subject and information science experts
- The development and application of bespoke classification schemes
- Development and use of a flexible analysis toolset:
  - Large scale access to key scientific, technical and patent literature databases
  - Database tools
  - Text analysis tools
  - Visualisation tools
- Collaboration with internal and external stakeholders
- Process must be iterative



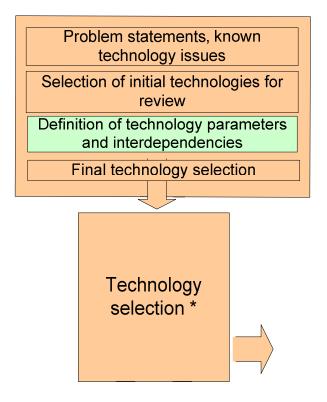
#### **Overview 2**

- Definition of search terms and sources
- Information retrieval
  - Patents
  - Scientific and technical literature
- Text processing and data cleansing
- Expert review and application of classification scheme
- Identification and visualisation of emergent links
- Identification of trends

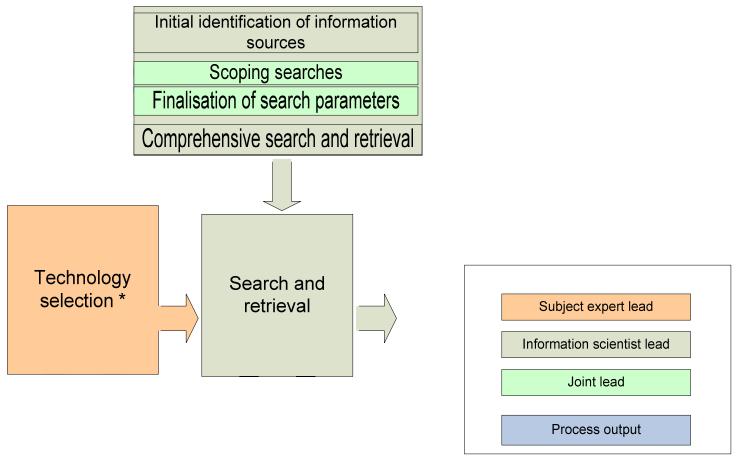
## Key capabilities required

- Information Science and Architectures
  - Retrieval and analysis of scientific, technical and patent literature;
     creation and application of data architectures, concept-based and inferential taxonomies; visualisation; and applied text analysis
- Data mining and text analysis
  - Data mining, algorithm creation, automatic classification, text extraction, software development
- Subject matter experts
  - Unparalleled access to internal subject matter experts across key technology areas
  - Access to wide network of experts from academia, industry and government

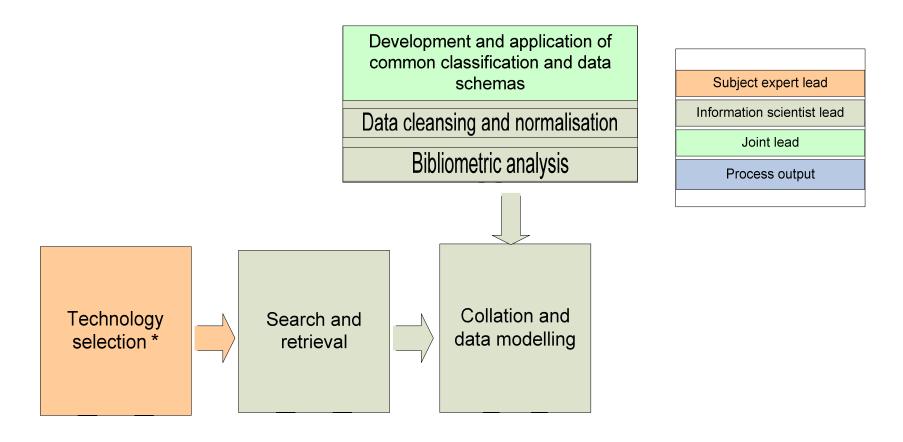
## **Technology selection**



#### Search and retrieval



## **Data modelling**

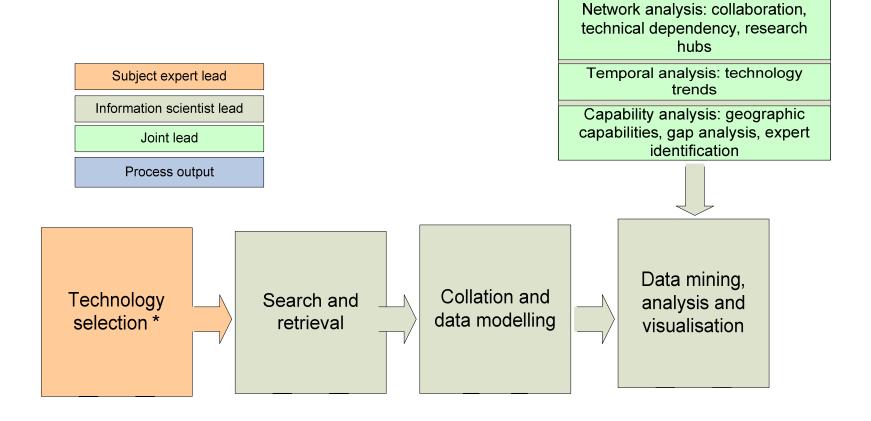


### Data modelling techniques

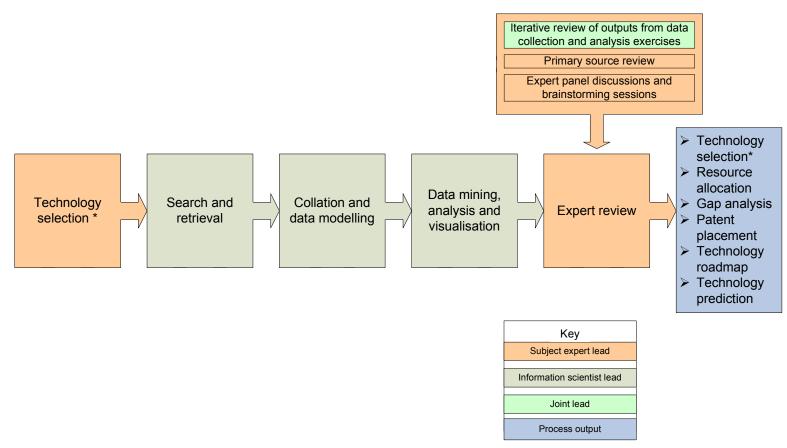
#### Fundamental techniques:

- Definition of concepts
  - Entity identification
    - Person, Institution, Material, Application, Year
  - Entity relationships
    - Institution-Institution links, Material-Application links
  - Entity description
    - Construction of concept taxonomies
    - Dependencies between taxonomies

## **Analysis**

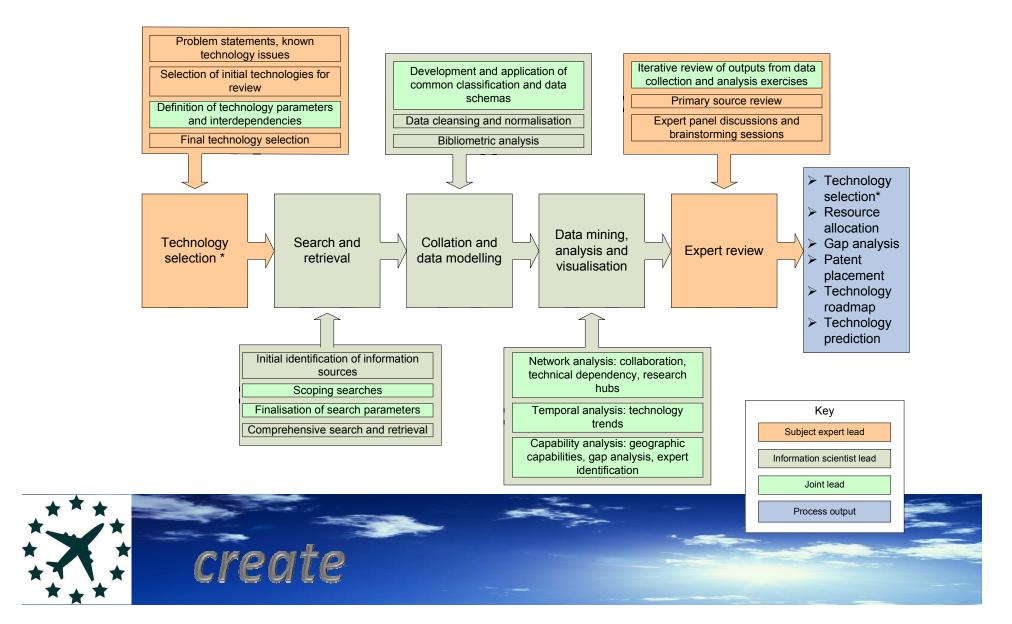


#### **Expert review**





#### Illustrative process - iterative



## **High Temperature Polymers Case Study**

- Choice of technical area to study
- Sources:
  - INSPEC
  - Compendex
  - Aerospace
  - Scopus
  - ISI
  - Patent databases
- Iterative search string development with subject matter experts
  - Alternative terms
  - Time period to be covered

### **Key word review**

- General
- Search for "plastics" as well as "polymers"
- Search for polymer\* (this covers polymer, polymers, polymeric and polymerization)
- Ceramic-polymer composites (for structural applications as composite matrices)
- Ceramers
- Organic-inorganic hybrid
- Polyimide / silicates
- Clay
- High temperature matrix polymers (for structural applications as composite matrices)
- Polyimide (these have processing problems) also referred to as PMR
- Imide oligomers (i.e. modified polyimides)
- Cyanate esters
- Cyclic phosphazenes
- Perfluoroether (a toughening agent that has advantages in high-temperature hybrid polymers)
- Cyanate ester resin modified with a phosphazene group that has been reacted with a phenol compound

- Fuel cell materials
- proton exchange membrane fuel cells (PEMFCs)
- polymer electrolyte fuel cell (PEFC)
- direct methanol fuel cells (DMFCs)
- Organic/inorganic composite membranes
- inorganic heteropolyacid (HPA) additives (added to membrane material for better high temp. operation)
- silica poly (vinyl alcohol) hybrid polymer (electrolyte membrane material)
- organic/inorganic nanohybrids (polymer electrolyte)
- polybenzimidazole (PBI)
- perfluorosulfonylfluroride copolymer resin (Nafion resin)
- 1,8-bis(triethoxysilyl)octane (TES-Oct) and 3-(trihydroxysilyl)-1-propanesulfonic acid ((THS)Pro-SO3H) via sol-gel process
- H3PO4-doped polybenzimidazole (PBI)
- Flame retardant / Fire resistant materials
- Flame retardant
- Fire resistant
- Intumescent
- Nan-composites
- Bisphenol
- cyclotriphosphazene-containing polyimide
- bisphthalonitriles



## **Records returned**

Number of records	Source
546	INSPEC
259	Compendex
228	Patents
411	ISI Science Citation Index

# **Primary Analysis**

## Key Institutions

	Affiliation (Cleaned)	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26
n		1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
32	IBM Res. Div., Almaden Res. Center, San Jose, CA, USA		10	6	5	2	2	2	2	1						4	
14	NASA,LANGLEY RES CTR,HAMPTON,VA 23681			2	2				2			1	1	1	5		
	TOKYO INST TECHNOL, DEPT ORGAN & POLYMER MAT, MEGURO KU, TOKYO 152, JAPAN		1	4	3	1	1							1			
	NASA-Lewis Research Cent, Cleveland, OH, USA	1	1	1		3	2			1			1		2		
	Dept. of Chem. Eng., Case Western Reserve Univ., Cleveland, OH, USA			1					1							3	
	IBM, Thomas J. Watson Res. Center, Yorktown Heights, NY, USA		4													1	
	UNIV CINCINNATI,POLYMER RES CTR,CINCINNATI,OH 45221							1	1		1		2				

# **Primary Analysis**

Key Authors

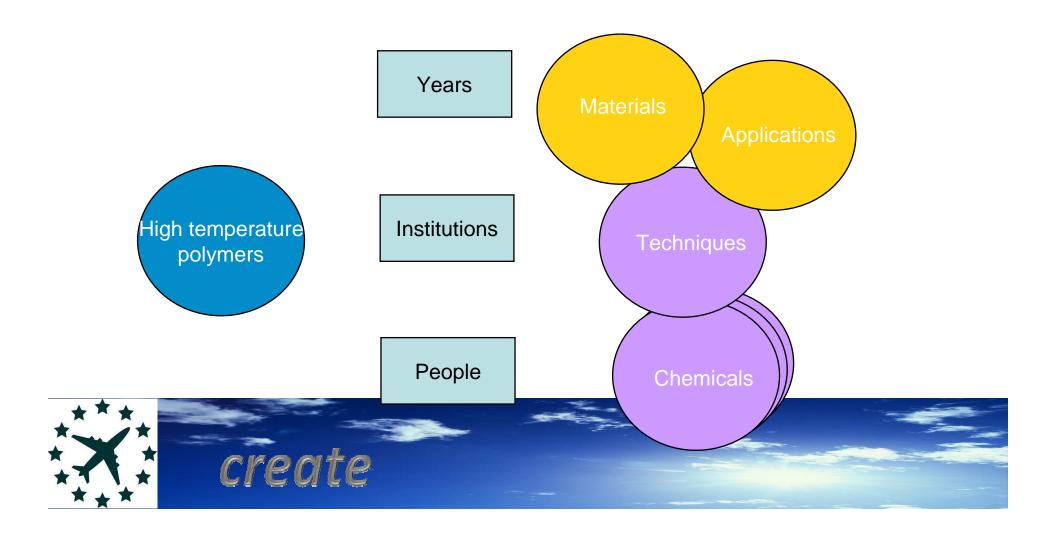
	Authors/Inventors (Cleaned)	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26
n		1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
50	Yoon, D.Y		50														
50	Mita, I		50														
13	Hergenrother, PM	1	1	3	2				1			1	1	1	2		
12	Imai, Yoshio	1	1	4	3	1	1							1			
11	Kakimoto, MA		2	4	3	1								1			
11	Hedrick, JL			1	2		2	1	2	1						2	
9	Connell, JW			2	2				1			1		1	2		
9	Volksen, W		2		1	1	2					1				2	
8	Sutter, James K				1	2					2		1		2		
7	Smith, JG				2				1			1		1	2		
7	Russell, TP			1	2		2		1	1							
7	Culham, J.R											2	1			4	
7	Morgan, Roger J	1					2	2			2						
7	Zuo Sun													3	4		
6	Labadie, JW			1	2		2	1									
6	Lug, JJ													3	3		

## **Results database**

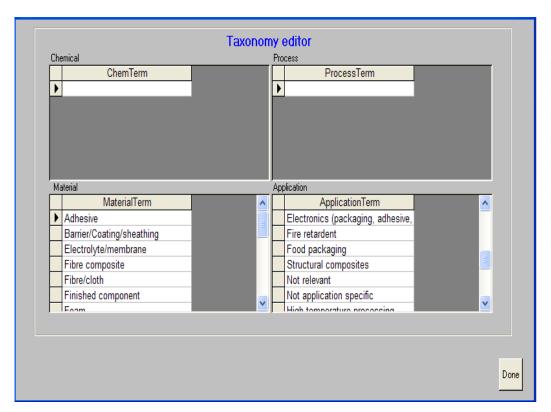
Results			
ID	244		
Title	POLYIMIDE-POLYSILOXANE-SEGMENTED COPOLYMERS AS HIGH-TEMPERATURE POLYMER ELECTROLYTES		Request Marked Items
Author(s)	TIAN, SB; PAK, YS; XU, G		Clear Marked Items
Source	JOURNAL OF POLYMER SCIENCE PART B-POLYMER PHYSICS		Mark All Items
			Download Marked Results
Abstract	Based on the fact that the flexibility of the polymer backbone will affect the ion transport and sometimes enhance the ionic conductivity, copolymer electrolytes of 1,2,4,5-benzene-tetracarboxylic dianhydride (PMDA), 4-aminophenyl ether (ODA), and		Print Current Item
Dannistan	aminopropyldimethyl-terminated polydimethylsiloxane (PSX), with or without doping of		Update Marked Items
Descriptors	ELECTRICAL CONDUCTIVITY; COPOLYMER ELECTROLYTES; LITHIUM DOPING	•	
Identifiers	-		Back
			Delete Record
	,		Delete Flecold
Application	Fuel Cells/Batteries		
Materials	Electrolyte/membrane		
Process	•	Mark	V Held □
Chemical	- Edit Chemicals attached to this record		neid 1
Notes	ISI	Link	
Comments			
Record: [	4 ▶ ▶ 1 ▶ * of 727		

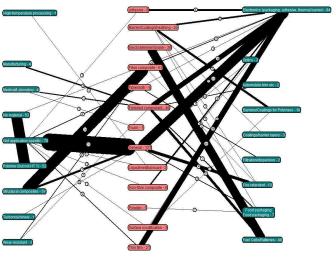


## Concept areas for high temperature polymer research



## **Toolset examples: Taxonomy creation**



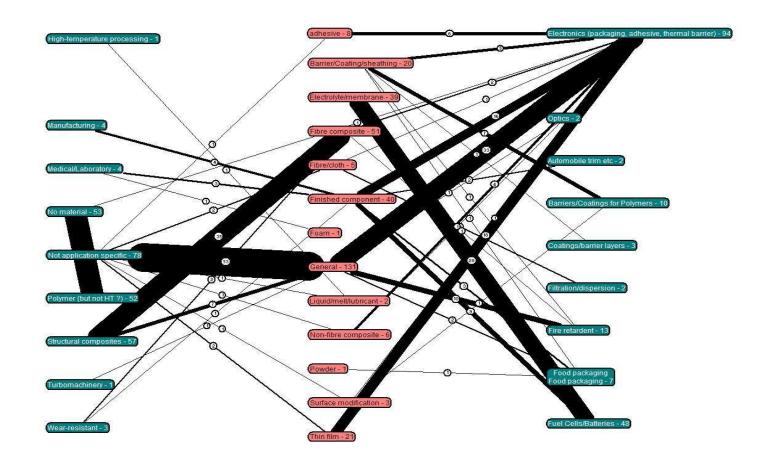


## **Toolset examples : Taxonomy application**

Results								
ID	244		Update					
Title	POLYMIDE-POLYSILOXANE-SEGMENTED COPOLYMERS AS HIGH-TEMPERATURE POLYMER ELECTROLYTES	Request Marked Items			Update all ma	arked records		
Author(s)	TIAN, SB; PAK, YS; XU, G	Clear Marked Items	Арі	plication	Process	Material	Chemical	
Source	JOURNAL OF POLYMER SCIENCE PART B-POLYMER PHYSICS	Mark All Items	Opt			Adhesive Barrier/Coating/sheathing		
		Download Marked Results	Bar	oricants rriers/Coatings for Po nufacturing		Electrolyte/membrane Fibre composite Fibre/cloth		
Abstract	Based on the fact that the flexibility of the polymer backbone will affect the ion transport and sometimes enhance the ionic conductivity, copolymer electrolytes of 1,2,4,5-benzene-tetracarboxylic dianhydride (FMDA), 4-aminophenyl ether (IDDA), and aminopropyldimethyl-terminated polydimethylsiloxane (FSX), with or without doping of	Print Current Item	Tur Aut	rbomachinery tomobile trim etc		Finished component Foam		
		Update Marked Items	Me	ration/dispersion dical/Laboratory el Cells/Batteries		General Liquid/melt/lubricant Non-fibre composite		
Descriptors	ELECTRICAL CONDUCTIVITY; COPOLYMER ELECTROLYTES; LITHIUM DOPING		Pol Cor	lymer (but not HT ?)		Surface modification Thin film		
Identifiers		Back	I E In	Update	Update	Update	Add	Delete
		511.5		Application [Single value field]	Process [Single value field]	Material [Single value field]	Chemical [Multiple value field]	Marked Items
	J	Delete Record		[Jiligio value liolu]	[onligic value licits]	[onigie value neig]	[multiple value field]	
Application Materials	Fuel Cells/Batteries  Electrolyte/membrane							
Process	. v							Done
Chemical	Edit Chemicals attached to this record	Mark   ✓ Held   ✓						
Notes	ISI	Link						
Comments								
Record: []	4 ▶ ▶ ★ of 727							

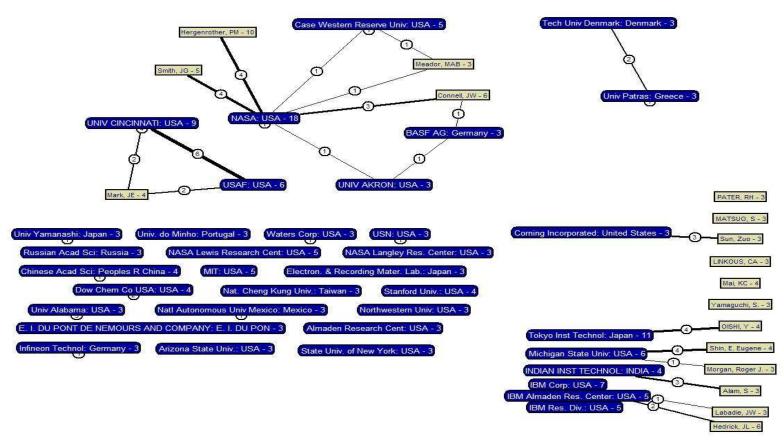


# **Materials Applications mapping**



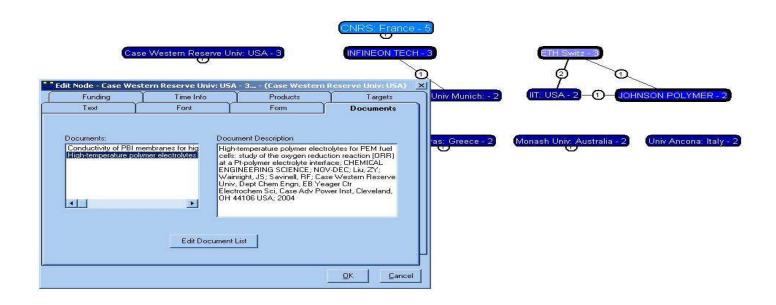


## **Collaboration map**





## **Hub analysis**



## Examples – single year technology matrix

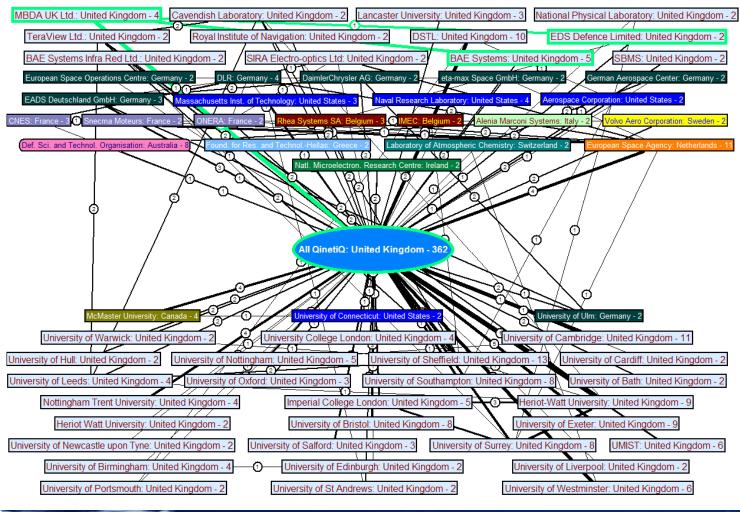
		Materials	1	2	4	5	6	7	8	9	10	11	12	13	15	16	17
		# Records	2	8	87	2	12	7	37	1	4	4	59	2	42	1	3
Application	# Records	All years	Automobile trim etc	Barriers/Coatings for Polymers	Electronics (packaging, adhesive, thermal barrier	Filtration/dispersion	Fire retardant 12	Food packaging	Fuel Cells/Batteries	High-temperature processing	Manufacturing	Medical/Laboratory	Not application specific 69	Optics	Structural composites 2	Turbomachinery	Wear-resistant
1	7	Adhesive			26								1		1		
2	14	Barrier/Coating/sheathing		17	16		3						1		1		
3	28	Electrolyte/membrane				2			40								
4	40	Fibre composite			6		1								88		4
5	5	Fibre/cloth	1		3	2					1		4	1			
6	35	Finished component	6		27				11		4	7	1	3			1
7		Foam			2							1	9		1		
8	103	General	1		61		18			5		4	152	7	14	1	
9	2	Liquid/melt/lubricant			1	2				5	5		1				
10		Non-fibre composite			16								2	2	1		
11	0	Powder											1				
12	3	Surface modification		1	7								4				
13	20	Thin film			83								4	4			



# Further examples of visualisation and analysis

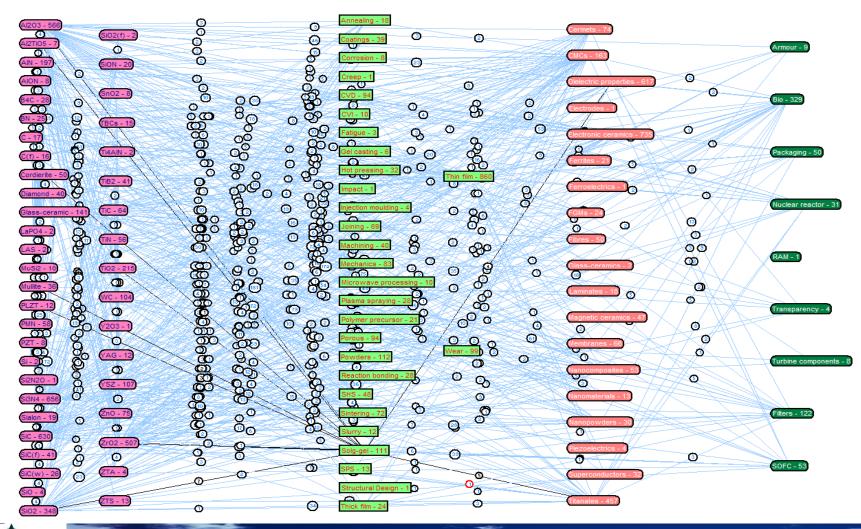


### **Examples – QinetiQ collaboration network**



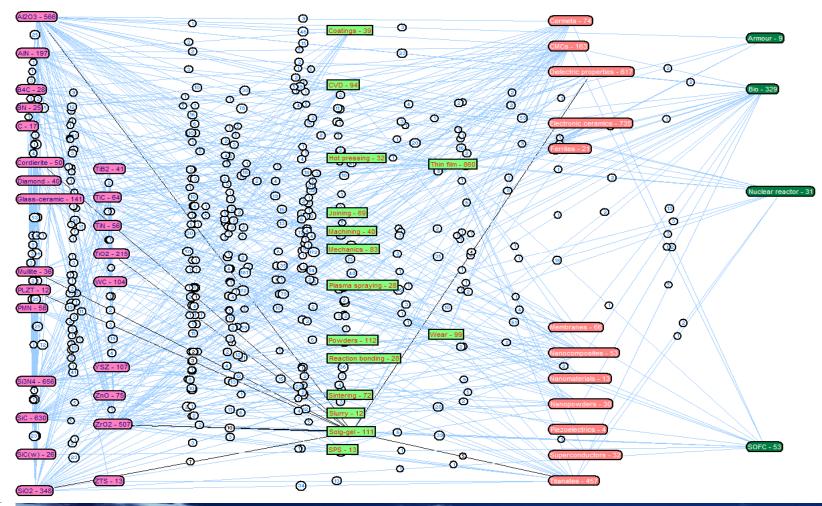


## **Example: Technology Signature Country A**



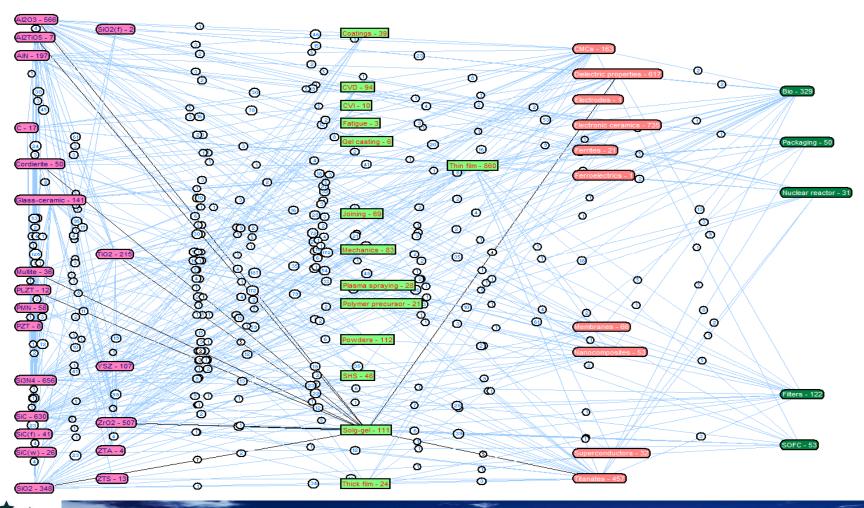


## **Example: Technology Signature Organisation A**



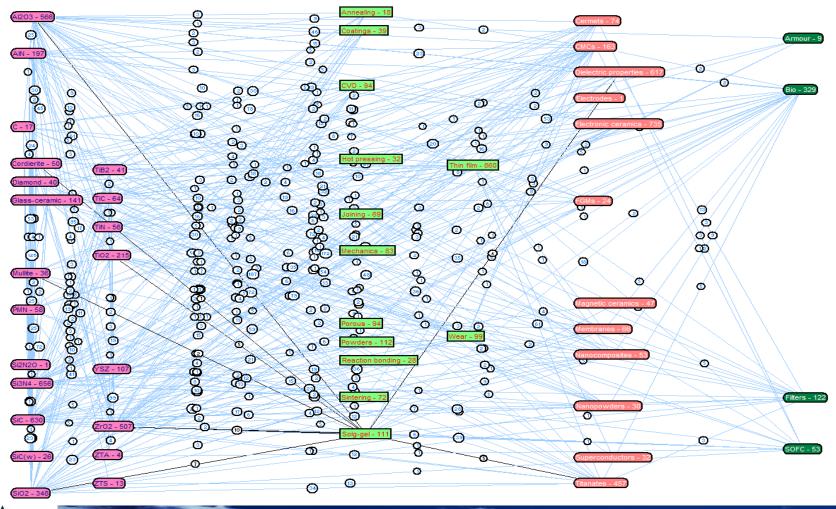


## **Example: Technology Signature Organisation B**





## **Example: Technology signature Organisation C**



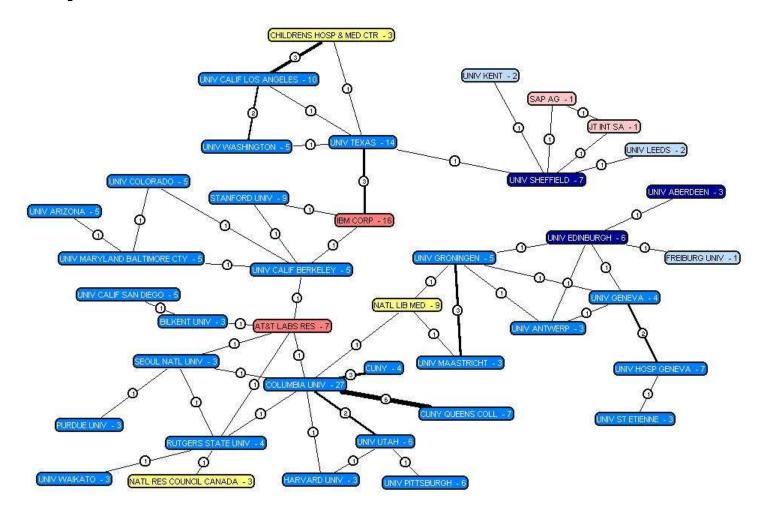


# **Examples – competitive patent analysis**

1		COTC Acyclic or carbocyclic com	nounds				
2	Totals		<i>                                     </i>	#######	QinetiQ	#######	#######
3	153	C07C Acyclic or carbocyclic compounds	110	14	13	13	3
4	46	e.g. catalysis,colloid chemistry; Their relevant apparatus.	40	5		1	
5	14	obtained otherwisethan by reactions only involving carbon-to-carbonunsaturated	12	1		1	
6	13	CO7D Heterocyclic compounds	2		7	2	2
7	8	heterocyclic compoundscontaining elements other than carbon,	1		4	2	1
8	8	CO3K Materials for miscellaneous applications, notprovided for elsewhere.			8		
9	7	CO7B General methods of organic chemistry; Apparatustherefor .	2	1		4	
10	5	obtained by reactionsonly involving carbon-to-carbon unsaturatedbonds .			3	1	1
11	3	A61K Preparations for medical, dental, or toilet purposes				2	1
12	3	optical operation of which is modified by changing the optical properties of the			3		ЩШШ
13	3	B01D Separation	3				
14	2	general;Adhesive processes not provided for elsewhere;Use of materials	1		1		
15	2	C01B Non-metallic elements; Compounds thereof .		1			1
16	2	Production of liquidhydrocarbon mixtures, e.g. by		2			

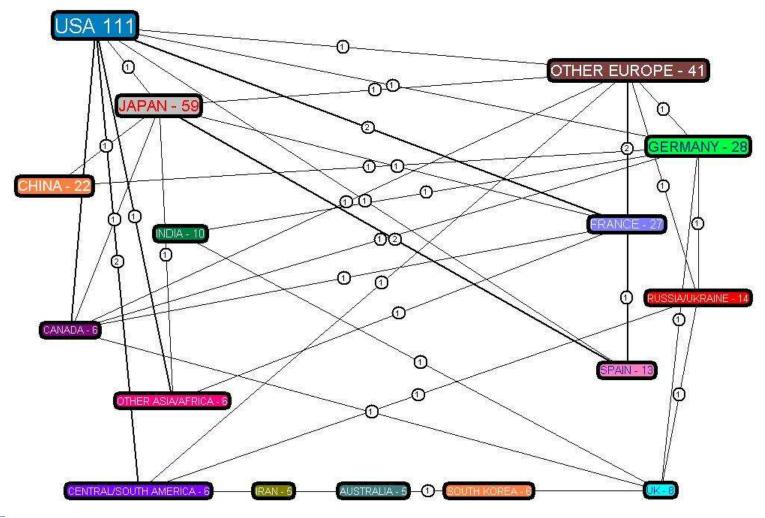


## **Examples – international research hubs**



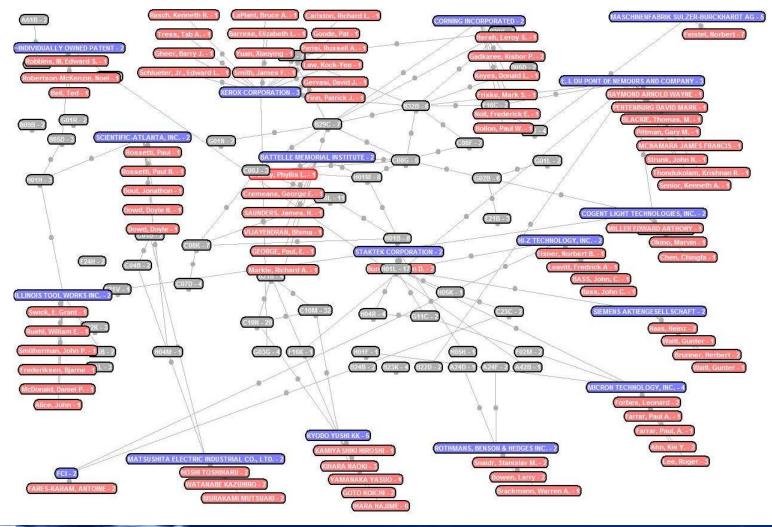


## **Examples – international collaboration**



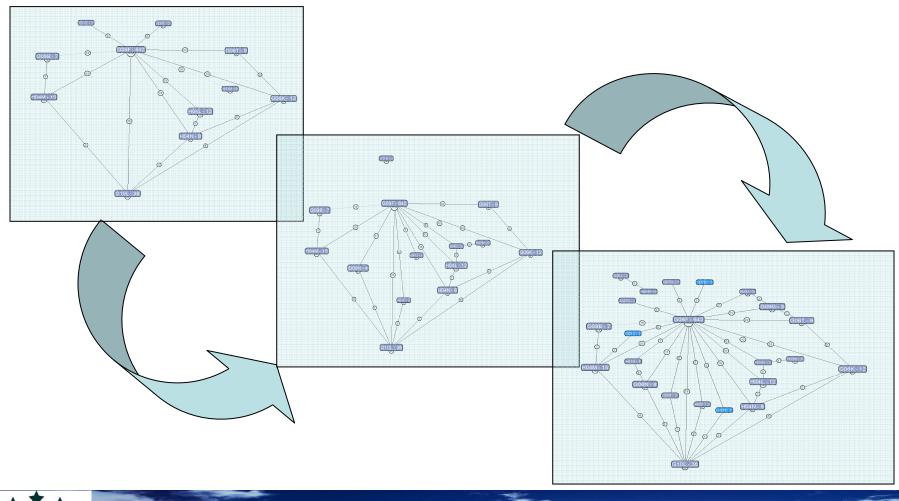


## **Examples – patent landscape**





# **Examples – technology trends**





create